



# Catalyze Webinar Slide Template

March 19, 2025

# Webinar Goals & Agenda

- Goals
  - **Provide potential applicants with examples of the awesome products we support!** (e.g., based on different technology types, disease areas, PIs with various professional backgrounds/affiliations, products at different stages of development, etc.)
  - **Communicate the added value of Catalyze compared to other grant opportunities.** (e.g., dedicated project team, technical assistance from subject matter experts, commercialization coaching, skills development, quarterly meetings, milestone-driven approach, product definition and preclinical program, etc.)
- Agenda
  - Brief welcome and introduction (5 min)
  - Panelist Presentations (10 min x 4 = 40min)
  - Open Question & Answer (15 min)



Tell us about you! Your professional background and what led you to developing a medical product for commercialization. (1 slide)

**Photo**

**Text**



# Tell us about your Catalyze technology! (1-3 slides, 10 minutes)

- Use the next 1-3 slides to describe your Catalyze project.
  - ▶ Pictures are great, please feel free to include them.
  - ▶ Keep the webinar's goals in mind:
    - 1. Provide potential applicants with examples of the awesome products we support!**
    - 2. Communicate the benefits of the program's unique resources**
  - ▶ I know y'all love to talk science!
    - Prepare your presentation for potential Catalyze applicants who may not understand the particulars of your indication or disease area
      - ▶ Totally OK to give overview of scientific details using technical language, but try to limit the super specifics that may lose the listener



## Summarize the impact of Catalyze on you/your project. (1 slide)

- Tell us what Catalyze has provided to you and/or your project that will really stick with you or carry it forward.
  - ▶ Examples:
    - What did Catalyze provide that other sources of funding didn't?
    - What challenge(s) did Catalyze help you overcome?
    - Did Catalyze support help your project advance toward commercialization? Or help shape you into a more knowledgeable entrepreneur?
    - What did you learn about product development through the Catalyze program that you didn't know previously?



## Prepared Questions (if we need to get the audience Q&A started)

- What are the key differences (focus on benefits) between a milestone-driven program like Catalyze and other sources of funding you've received?
- What barriers to product development has Catalyze helped you overcome?
- (Raval-Preclinical) how did completing your business milestones help progress your project toward commercialization?
- What strategies have been effective for you in obtaining translational funding including Catalyze?
- Apart from the funding support, what is the single most critical thing you have obtained from Catalyze that has contributed the most to your successes thus far?

